



The Eli Hurvitz Institute for Strategic Management

Macro and Micro Foundations of Acquisitions in Volatile Industries

Eli Hurvitz Academic Conference

Tel Aviv University
Faculty of Management
Leon Recanati Graduate School of Business Administration

14 – 15 December 2014

http://en-recanati.tau.ac.il/hurvitz_Academic_Conference

Conference Chair

Nir Brueller

Organizing Committee

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Macro and Micro Foundations of Acquisitions in Volatile Industries Call for Papers

Scholars and practitioners have taken myriad strategic, financial, economic and behavioral approaches to exploring how and why firms engage in acquisitions, and their implications at the individual, unit, organization and industry levels. However, in volatile industries where disruptive innovations reshape the competitive landscape established firms seek ways to increase their capacity to spot and cope with them. One way is the increasing use of acquisitions of relatively small firms with the aim of adding and incorporating these new technologies and thereby gaining an access and catching the emerging wave.

The aim of this conference is to serve as an interdisciplinary forum where researchers in the field can present and discuss significant advances in this key area. The forum will promote the exchange of ideas to foster new insights into macro and micro-level foundations of acquisitions in knowledge-intensive and highly volatile industries.

Both theoretical and empirical papers related to the macro and micro-level foundations of acquisitions can be submitted. In particular, we welcome papers on dealing with the ways in which established firms acquire technology-based entrepreneurial firms to complement their internal innovation efforts. Such acquisitions are crucial to VC (Venture Capital) backed start-ups, and are their most prevalent exit strategy.

The conference will also include a Paper Development Workshop to be held on Sunday, December 14, 2014, from 9:00 am to 4:00 pm. This workshop is geared towards young scholars and doctoral students interested in conducting cutting-edge research in mergers and acquisitions.

The conference's keynote speakers:

Professor David King, Iowa State University

Professor Sayan Chatterjee, Case Western Reserve University

For the Paper Session, please submit your abstract (up to 5 pages, single-sided, 12 point font, double-spaced, 1-inch margins) on or before **October 15, 2014**.

For the Paper Development Workshop, please submit your research proposal (up to 10 pages; (single-sided, 12 point font, double-spaced, 1-inch margins) on or before **October 15, 2014**.

Please indicate whether you are interested in the Paper Session or Paper Development Workshop.

Abstracts and any questions should be sent to:

Dr. Nir Brueller at nirb@post.tau.ac.il

For more information including registration, please visit the following link:

http://en-recanati.tau.ac.il/hurvitz_Academic_Conference

We look forward to receiving your abstract and meeting you at the conference!